

## Code of Ethics

As a Member of UFI, The Global Association of the Exhibition Industry, we agree to uphold the principles of respect, integrity, responsibility and professional behaviour in the conduct of our business and in our relations with our clients and colleagues.

### As a UFI member

We believe that a commitment to ethical conduct is a constructive approach to successfully achieving our professional goals.

We will conduct professional activities in accordance with accepted standards, laws and regulations.

We will respect UFI's Statutes, Internal Rules and all obligations arising from membership.

We will provide accurate, reliable information concerning our activities and commitments.

We will write contracts in such a fashion that they are clear and fair and honour them accordingly.

We will recommend service suppliers who are professionally sound and who are in compliance with recognised standards of health, safety and the environment.

We agree to respect the intellectual property of others and to protect the confidentiality of privileged information provided to us during business activities.

We will strive to continually improve the level of our professional competence and ability.

We will support the organization's activities as it promotes, serves and represents the trade fair and exhibition industry.