

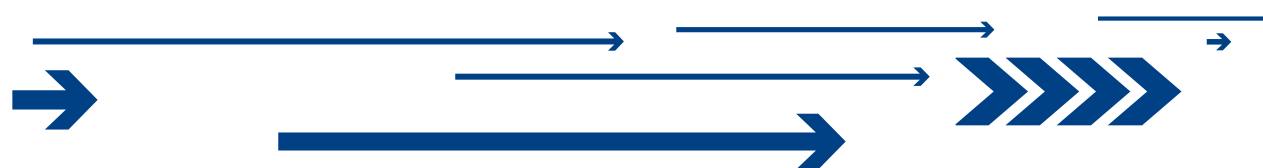


RUSSIAN UNION  
OF EXHIBITIONS  
& FAIRS



# STATISTICAL SURVEY

AUDITED TRADE SHOWS **2013**



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**Dear colleagues,**

We are glad to present the new issue of the Statistical Survey of exhibitions and fairs that have been audited, have the RUEF Logo and have been approved by UFI. It comprises data on 164 exhibition events.

You may rely on the exhibitions' data that have been audited which is a guarantee of data credibility and validity. The increasing number of audited events contributes to the development of more transparent exhibition market.

"UFI Approved Event" and "RUEF Logo" are the highest estimates for the event, proving its value for the region's and country's economy, and enhancement of external economic relations.

Our survey is unique as it is the only reference material of this kind. It enables exhibitors and visitors to choose the most effective and successful exhibition. Organizers, in their turn, can use all the audited exhibitions' competitive advantages.



Sergey Alexeev  
RUEF President

**Russian Union of Exhibitions and Fairs (RUEF)** is an association of leading exhibition organizers, exhibition complexes and trade show related companies from Russia, Moldova, and Ukraine.

RUEF was founded in 1991, in 1994 – became a UFI – the Global Association of the Exhibition Industry – member.

**RUEF Key Focus Areas:**

- Promotion of domestic enterprises goods and services on the internal and foreign markets
- Trade-show activity coordination
- Trade-show activity legislative initiatives
- Exhibition audit
- International links
- Training sessions
- Exhibition industry data base
- Annual publications:
  - Exhibitions and Fairs Catalogue
  - Statistical Survey
  - Reference materials

RUEF Executive Board:

221 Office, 13 Sovnarkomovskaya St.,  
GSP-1080, Nizhny Novgorod, 603950, Russia

Tel./Fax: +7 (831) 277-56-95

e-mail: [info@ruef.ru](mailto:info@ruef.ru)  
[www.ruef.ru](http://www.ruef.ru)

## EXHIBITION ORGANIZERS – RUSSIAN UNION OF EXHIBITIONS AND FAIRS (RUEF)

(bracketed figure is the year of the RUEF admittance)

### **RUSSIA**

#### **Chelyabinsk**

YuzhUralEXPO JSC (1997)  
327 Office, 35 Lenina Prospekt, Chelyabinsk,  
454090, Russia  
Tel./Fax: +7 (351) 239-45-65, 239-46-37  
E-mail: info@wtc-chel.ru  
www.expoural.ru

#### **Ekaterinburg**

Agency of Business Contacts Ltd (2005)  
50a Lenina St., Ekaterinburg,  
620075, Russia  
Tel./Fax: +7 (343) 350-10-25, 350-10-15,  
347-48-04  
E-mail: general@kosk.ru, service@kosk.ru  
www.kosk-abk.ru

#### **Kazan**

Kazanskaya Yarmarka JSC (1993)  
P.O.B. 38, 8 Orenburgsky Trakt, Kazan,  
Tatarstan, 420059, Russia  
Tel./Fax: +7 (843) 570-51-11, 570-51-15  
E-mail: kazanexpo@telebit.ru  
www.expokazan.ru

#### **Krasnodar**

KrasnodarEXPO Ltd (2012)  
5 Zipovskaya St., Krasnodar,  
350010, Russia  
Tel.: +7 (861) 200-12-34  
Fax: +7 (861) 200-12-54  
E-mail: info@krasnodarexpo.ru  
www.krasnodarexpo.ru

#### **Moscow**

All-Russia Exhibition Centre State Joint-Stock  
Company, Open JSC (GAO VVC) (1991)  
VVC, 119 Prospect Mira, Moscow,  
129223, Russia  
Tel.: +7 (495) 544-34-00  
Fax: +7 (495) 748-34-80  
E-mail: info@vvccentre.ru  
www.vvccentre.ru

Association of Designers, Manufacturers and  
Suppliers of Personal Protective Equipment  
(ASIZ) (2011)  
52 Electrozavodskaya St., Moscow,  
107023, Russia  
Tel.: +7 (495) 287-48-91, 287-48-99  
Fax: +7 (495) 933-21-90  
E-mail: assiz@inbox.ru  
www.asiz.ru

Bizon Exhibition Companies Group LLC  
(2011)  
P.O.B. 10, Moscow, 129223, Russia  
Tel./Fax: +7 (495) 937-40-81  
E-mail: bizon@b95.ru  
www.b95.ru

Crocus International JSC (2004)  
Bld. 2, TEC "Crocus City", 65–66 km. MCAD,  
Box office "Krasnogorsk-4", Krasnogorsk,  
Moscow Region, 143400, Russia  
Tel./Fax: +7 (495) 727-25-93  
E-mail: expo1@crocus-off.ru  
www.crocus-expo.ru

Euroexpo Ltd (2001)  
423 Office, 35 Arbat St., Moscow,  
119002, Russia  
Tel./Fax: +7 (495) 925-65-61, 925-65-62  
Fax: +7 (499) 248-07-34  
E-mail: info@euroexpo.ru  
www.euroexpo.ru

Expocentre ZAO (1991)  
14 Krasnopresnenskaya Nab., Moscow,  
123100, Russia  
Tel.: +7 (499) 795-27-11  
Fax: +7 (499) 795-25-32  
E-mail: centr@expocentr.ru  
www.expocentr.ru

Expo-Ecos Ltd (2004)  
Bld. 2, 6 Zyuzinskaya St., Moscow,  
117209, Russia  
Tel.: +7 (495) 332-35-78, 332-35-95  
Fax: +7 (495) 332-36-84  
E-mail: expoecos@expoecos.com  
www.expoecos.com

Expo-Park. Exhibition Projects Ltd (2001)  
10 Krymski Val St., Moscow,  
119049, Russia  
Tel./Fax: +7 (495) 657-99-22 (ext. 201)  
E-mail: mailbox@expopark.ru  
www.expopark.ru

Expostroy Ltd (2010)  
24 Nakhimovsky Prospect, Moscow,  
117218, Russia  
Tel.: +7 (495) 229-05-09, 967-15-84  
E-mail: info@expostroy.ru  
www.expostroy.ru

ITE Moscow Ltd (2012)  
Bld. 1, 15 Zubarev Per., Moscow,  
129164, Russia  
Tel.: +7 (495) 935-73-50  
Fax: +7 (495) 935-73-51  
E-mail: info@ite-expo.ru  
www.ite-expo.ru

MEDI Expo Ltd (2003)  
1-5 Office, 2 bld., 37 Pr. Vernadskogo,  
Moscow, 119415, Russia  
Tel./Fax: +7 (495) 721-88-66  
E-mail: olga@mediexpo.ru  
www.mediexpo.ru

Messe Duesseldorf Moscow OOO (2010)  
Bld. 1, 3 Timura Frunze St.,  
Moscow, 119021, Russia  
Tel.: +7 (495) 955-91-99  
Fax: +7 (499) 246-92-77  
E-mail: info@messedi.ru  
www.messe-duesseldorf.ru

Messe Frankfurt RUS Ltd (2012)  
Bld. 80, 39 Leningradsky Prospekt., Moscow,  
125167, Russia  
Tel.: +7 (495) 649-87-75  
Fax: +7 (495) 649-87-85  
E-mail: info@russia.messefrankfurt.com  
www.messefrankfurt.ru

Metal-Expo JSC (1999)  
Bld. 1, 9 B.Marinskaya St., Moscow,  
129085, Russia  
Tel./Fax: +7 (495) 734-99-66  
E-mail: info@metal-expo.ru  
www.metal-expo.com

MVK – International Exhibition Company JSC  
(1997)  
Bld. 1, 15 Zubarev Per., Moscow, 107113,  
Russia  
Tel.: +7 (495) 995-05-95  
Fax: +7 (495) 268-08-91  
E-mail: info@mvk.ru  
www.mvk.ru

Orgtechcentre Interoptorg JSC (2002)  
Bld.2, 1 Timiryazevskaya St., Moscow,  
127299, Russia  
Tel.: +7 (495) 984-81-27, 611-89-82  
Fax: +7 (495) 611-90-87  
E-mail: interoptorg@rcnet.ru  
www.interoptorg.ru

RLP-Yarmarka Ltd (2000)  
22/39 Zubovsky Blvd., Moscow,  
119021, Russia  
Tel.: +7 (499) 246-25-07  
E-mail: yarmarka@legpromexpo.ru  
www.legpromexpo.ru

(bracketed figure is the year of the RUEF admittance)

**Russian Exhibition Company Expodesign Ltd (2002)**

Bld. 16, 4 Selskochozyaistvennaya St.,  
Moscow, 129226, Russia  
Tel./Fax: +7 (495) 783-06-22  
E-mail: inform@expo-design.ru  
www.expo-design.ru

**Textilexpo JSC (2000)**

15 Leninsky Prospect, Moscow,  
117036, Russia  
Tel.: +7 (495) 748-71-35  
Fax: +7 (495) 748-71-34  
E-mail: textilexpo@textilexpo.ru  
www.textilexpo.ru

**Nizhny Novgorod**

**Nizhegorodskaya Yarmarka All-Russia JSC (1991)**

13 Sovnarkomovskaya St.,  
Nizhny Novgorod, 603086, Russia  
Tel.: +7 (831) 277-55-90  
Fax: +7 (831) 277-53-71  
E-mail: yarmarka@yarmarka.ru  
www.yarmarka.ru

**Novokuznetsk**

**Kuzbass Fair JSC (1995)**

51 Avtotransportnaya St., Novokuznetsk,  
Kemerovo Region, 654038, Russia  
Tel.: +7 (3843) 32-11-95, 32-22-22  
Fax: +7 (3843) 32-24-30  
E-mail: info@kuzbass-fair.ru  
www.kuzbass-fair.ru

**Novosibirsk**

**ITE Siberian Fair Ltd (2009)**

104 Stanzionnaya St., Krivodanovka,  
Novosibirsk Region, 633102, Russia  
Tel./Fax: +7 (383) 363-00-63  
E-mail: welcome@sibfair.ru  
www.sibfair.ru

**Perm**

**Permskaya Yarmarka Exhibition Centre Ltd (1995)**

65 Gagarina Blvd, Perm, 614077, Russia  
Tel.: +7 (342) 262-58-58  
Fax: +7 (342) 262-58-33  
E-mail: info@expoperm.ru  
www.expoperm.ru

**Samara**

**Expo-Volga Ltd (1995)**

23a Michurina St., Samara,  
443110, Russia  
Tel.: +7 (846) 207-11-22  
Fax: +7 (846) 207-11-33  
E-mail: ev@expo-volga.ru  
www.expo-volga.ru

**Saint Petersburg**

**ExpoForum JSC (2011)**

Room 8N, 142a Sedova St.,  
St. Petersburg, 192174, Russia  
Tel./Fax: +7 (812) 240-40-40  
E-mail: info@expoforum.ru  
www.expoforum.ru

**Farexpo Ltd (1998)**

8 Gagarina Ave., St. Petersburg,  
196105, Russia  
Tel./Fax: +7 (812) 777-04-07, 718-35-37  
E-mail: office@orticon.com  
www.farexpo.ru

**Primexpo Ltd (2004)**

24a Yakubovich St., St. Petersburg,  
190000, Russia  
Tel.: +7 (812) 380-60-00  
Fax: +7 (812) 380-60-01  
E-mail: info@primexpo.ru  
www.primexpo.ru

**RESTEC Exhibition Company JSC (1992)**

12 Petrozavodskaya St., St. Petersburg,  
197110, Russia  
Tel.: +7 (812) 320-63-63  
Fax: +7 (812) 320-80-90  
E-mail: main@restec.ru  
www.restec.ru

**Saratov**

**Sofit-Expo JSC (2001)**

P.O.B. 3545, Saratov, 410031, Russia  
Tel./Fax: +7 (8452) 20-54-70, 20-58-39  
E-mail: office@expo.sofit.ru  
www.expo.sofit.ru

**Sochi**

**SOUND – Sochi Exhibitions JSC (1994)**

P.O.B. 204, 1 Komsomolskaya St.,  
Sochi, 354000, Russia  
Tel.: +7 (862) 262-26-93, 262-23-16  
Fax: +7 (862) 262-10-26, 262-31-79  
E-mail: sochi@soud.ru  
www.soud.ru

**Surgut**

**Yugorskiye Kontrakty Regional Exhibition. Center JSC (2001)**

21 Profsoyuzov St., Surgut, 626418, Russia  
Tel./Fax: +7 (3462) 32-34-51, 32-34-53,  
52-00-40, (3467) 35-95-98, 36-31-11  
E-mail: expo-expo@wsmail.ru  
www.yugcont.ru

**Ufa**

**BashEXPO Exbn. Center Ltd (1993)**

P.O.B. 199, 146/2 Mendeleev St., Ufa,  
Bashkortostan, 450080, Russia  
Tel.: +7 (347) 256-51-80, 256-54-61  
Fax: +7 (347) 256-59-04  
E-mail: info@bashexpo.ru  
www.bashexpo.ru

**Bashkir Exhibition Company Ltd (2010)**

158 Mendeleeva St., Ufa, 450080, Russia  
Tel.: +7 (347) 253-38-00, 252-56-38  
E-mail: tex@bvkepo.ru  
www.bvkepo.ru

**MOLDOVA**

**Chisinau**

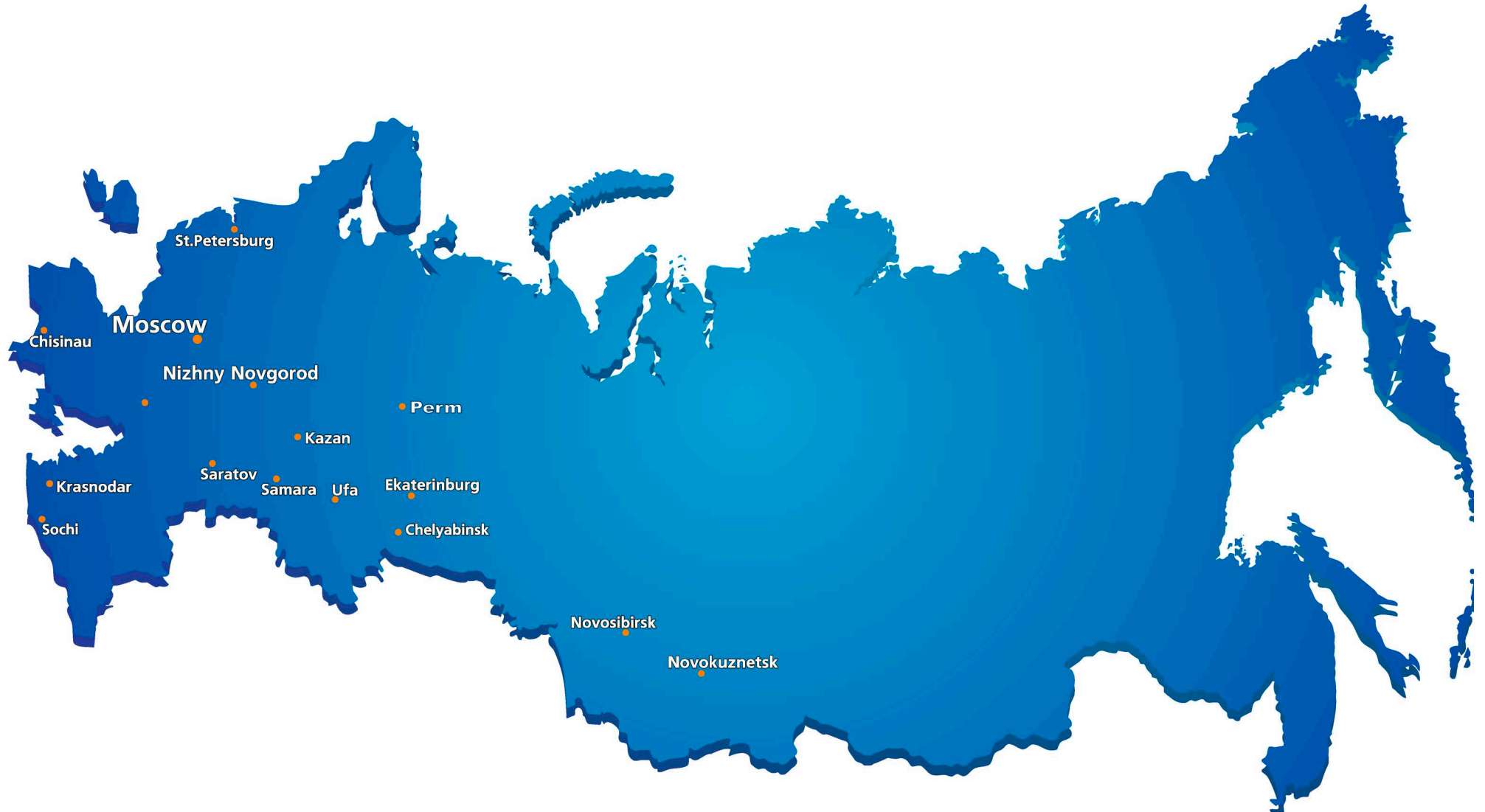
**Moldexpo International Exhibition Center JSC (1994)**

1 Ghiocailor St., MD-2008, Chisinau, Moldova  
Tel.: (+373-22) 81-04-62  
Fax: (+373-22) 74-74-20  
E-mail: info@moldexpo.md  
www.moldexpo.md

**Poliproject Exhibitions Ltd (1995)**

2 Office, block C, 41/1 M. Eminescu St.,  
Chisinau, MD-2012, Moldova  
Tel.: +(372-22) 22-20-70,  
Fax: + (373 22) 88-58-50, 88-58-70  
E-mail: info@poliproject.md,  
office@poliproject.md  
www.poliproject.md

## LOCATIONS OF EVENTS



# EXHIBITION AUDIT

Exhibition Audit –  
International Operational Standard

## What are the Exhibition Audit Benefits?

- Most reliable data on exhibitions.
- Relevant market conditions estimability.
- Estimability of the exhibition event as a means to promote various goods.
- Efficient marketing budget allocation.

Exhibition audit data enables the exhibitors to compare an exhibition against other marketing tools and to knowingly choose the most efficient one.

**RussCom IT Systems Ltd** – UFI accredited and RUEF authorized exhibitions auditing company  
8 Aviamotornaya St., Moscow, 111024, Russia  
Tel./Fax: (495) 925-04-32/33  
www.auditexpo.ru  
e-mail: info@auditexpo.ru

RussCom IT Systems Ltd Director General  
Andrei Zhukovsky

# AUDIT OF EXHIBITION VISITORS' BUYING CAPACITY

## BENEFITS:

- Market condition and its buyer's purchasing potential assessment
- Adjustment of exhibition organizing strategy and participants segments to pay the most attention to
- Introduction of an investment-based line of argument working with exhibitors, showing actual buyer potential of visitors, calculating individual ROI, proving that an exhibition is a tool for EARNING
- Precise advertizing and marketing budget allocation

The 2013 Statistical Survey comprises data on 164 exhibitions and fairs held by 39 companies in 16 cities of Russia and Moldova.

**Russia**

Chelyabinsk	1
Ekaterinburg	3
Kazan	8
Krasnodar	1
Moscow	90
Nizhny Novgorod	3
Novokuznetsk	1
Novosibirsk	3
Perm	1
Samara	3
Saratov	1
Sochi	4
St. Petersburg	37
Surgut	2
Ufa	3

**Moldova**

Chisinau	3
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These events covered 1144 thousand sq.m. of net space, attracted 59798 exhibitors (among them 40846 domestic and 18952 foreign) and above 2 mln visitors.

68% of the exhibitions were addressed to trade visitors (T), 31% to trade visitors and public visitors (T/P) and 1% to both target groups (P).

Themes	Net Area		Number	
	sq.m.	%		%
Construction, Finishing Materials, and Procurement	151309	13%	17	10%
Agriculture	110252	10%	8	5%
Textiles, Clothes, Footwear, and Leather	100846	9%	13	8%
Mechanical Engineering, Machinery, Machine Tools	95785	8%	12	7%
Food and Beverage	82316	7%	7	4%
Tourism, Sports, Recreation, Hobbies	58249	5%	5	3%
Jewelry and Watches	50334	4%	5	3%
Furniture, Household Items	45303	4%	3	2%
Oil and Gas	44182	4%	8	5%
Security and Safety	36309	3%	4	2%
Medicine, Health	35535	3%	7	4%
Cars, Motorcycles	32046	3%	3	2%
Goods for Children	29736	3%	5	3%
Electronics and Instruments	25959	2%	6	4%
Natural Resources, Mining	23365	2%	3	2%
Consumer Goods	22348	2%	6	4%
Shipbuilding, Motor Boats and Yachts	18930	2%	2	1%
Polygraphy. Packaging. Labels	18035	2%	2	1%
Chemistry. Plastics and Rubber	16239	1%	4	2%
Transport, Storage, Logistics	15163	1%	3	2%
Information and Communication	14314	1%	1	1%
Woodworking	13843	1%	2	1%
Art and Antiques	12830	1%	4	2%
Engineering Goods	12677	1%	3	2%
Gardening and Landscaping	11897	1%	5	3%
Community Services	9185	1%	4	2%
Advertising and Design	8666	1%	2	1%
Zoo World, Pet Products	8568	1%	2	1%
Energetics	7019	1%	2	1%
High Technology	6747	1%	4	2%
Weapons, Military Hardware	6477	1%	1	1%
Real Estate	5495	below 1%	2	1%
Religion	2617	below 1%	2	1%
Books. Publishing	2157	below 1%	1	1%
Hotels and Catering	2085	below 1%	1	1%
Festive Events	1987	below 1%	1	1%
Business Services	1967	below 1%	1	1%
Education	1947	below 1%	2	1%
Optics	1666	below 1%	1	1%
<b>TOTAL</b>	<b>1 144 385</b>	<b>100%</b>	<b>164</b>	<b>100%</b>



## LEGEND

**Exhibition Space (6-13)** is divided into hall and open-air space. Rented exhibition space is the exhibition stand space rented and paid for by the exhibitors.

Hall and open-air space rented by national and foreign exhibitors constitute total rented exhibition space (10).

Special shows (11) include marketing materials presentation, fashion shows, shows, contests, and tasting held by the organizer within the frame of the exhibition event according to its general direction and theme.

Net exhibition space (12) is the sum of hall and open-air stand space and the space used by the organizer for special shows under the exhibition theme (10).

Gross exhibition space (13) is the total exhibition/fair space including the exhibition stand space and the space around it.

Service areas include the space of the passages between the stands, service areas, offices, administrative premises, areas for conferences, seminars, congresses, festivals and other related events.

Gross exhibition space includes the objects mounted at the exhibition area which are directly related to the exhibition.

### **Exhibitors (14-16)**

Exhibitors are subdivided into direct exhibitors and co-exhibitors.

A direct exhibitor is an exhibitor that signed a contract with the exhibition organizer directly.

A co-exhibitor is an exhibitor that is authorized by the organizer to present its goods and/or services on the direct exhibitor's stand with the help of its own or outsourced personnel.

Exhibitors are divided into national and foreign. The participant's nationality is determined by its address in the contract or in the application.

Number of the countries is the total number of countries, including the country which organizes the exhibition. Data in this column is not summarized.

### **Companies Presented (18-20)**

The companies presented or indirect exhibitors are not considered to be exhibitors even if they are published in the exhibition catalogue.

### **Visitors (21-24)**

The number of visitors is determined by an electronic and non-electronic visitor admission system, by the number of day-tickets sold and the number of cards of admission. Visitors do not include the exhibitor's personnel, mass media, service providers and the organizer.

Visitors are divided into trade and public visitors.

Column (24) lists the visitors' types:

T – for trade visitors;

T/P – for trade and public visitors;

P – for public visitors.

Column (25) lists the RUEF themes of the exhibitions (industry sectors).

The (●) sign stands for 106 exhibitions approved by UFI – the Global Association of the Exhibition Industry – as the exhibitions in accord with international standards including 11 which have been audited twice a year.

The (▲) sign stands for 126 exhibitions granted with the RUEF logo, including 9 which have been audited twice a year. The RUEF logo is the sign of an exhibition/fair high quality. It denoted a highly-professional level of an exhibition/fair organization, its particular importance for the region's economy and international links building.

Besides that the Statistical Survey does not include the exhibitions which are held once in 2-3 years as they were not held in 2013: Neftegaz, Inlegmash, Lesdrevmash and International Chemical Assembly – ICA by Expocentre, Welding by ExpoForum.

The (✳) sign stands for 86 exhibitions audited in 2013.

Interval Year	
1	Once a year
2	Every other year
3	Every three years
2x1	2x1 = twice a year
3x1	3x1 = three times a year

Admission	
T	trade (only)
P	public (only)
T+P	trade and public

Themes (Industry Sectors)	
A.01.	Consumer Goods Shows and Fairs
A.02.	Engineering Goods Fairs
B.01.	Agriculture
B.02.	Gardening, Landscaping and Flowers
B.03.	Food Processing, Beverages, Tobacco, Commercial, Refrigeration, and Exhibition Equipment
B.04.	Hospitality and Catering
B.05.	Textiles, Clothes, Footwear, and Leather
B.06.	Jewelry and Watches
B.07.	Goods for Children
B.08.	Construction, Finishing Materials, and Procurement
B.09.	Furniture for Home and Office, Interior Design, and Household Items
B.10.	Security, Fire and Occupational Safety
B.11.	Medicine, Health, Hygiene, and Social Support
B.12.	Beauty Industry, Cosmetics, and Perfume
B.13.	Environmental Protection, Cleaning, and Community Services
B.14.	Tourism, Sports, Leisure, and Hobby
B.15.	Zooworld, Goods for Pets, Veterinary
B.16.	Business Services (Auditing, Consulting, Banking, Investment, Credit, and Insurance Services)
B.17.	Real Estate, Sale and Lease
B.18.	Advertisement and Design
B.19.	Books, Publishing
B.20.	Polygraphy, Packaging, Labels
B.21.	Transport, Shipment, Warehouse, and Logistics
B.22.	Cars, Bikes, and Motorbikes
B.23.	Information and Communication
B.24.	High Tech, Science, Innovation
B.25.	Aviation and Space
B.26.	Weapons, Military Hardware
B.27.	Oil and Gas
B.28.	Energy
B.29.	Chemistry, Plastic and Rubber Materials
B.30.	Optics, Optical Industry
B.31.	Engineering, Mechanisms, Machines, and Equipment, Metallurgy, Welding
B.32.	Natural Resources, Mining
B.33.	Shipbuilding, Motor Boats and Yachts
B.34.	Electronics, Electrotechnics, Measuring Equipment, Instruments and Appliances
B.35.	Wood and Wood Processing
B.36.	Religion, Ceremonial Services
B.37.	Education and Career
B.38.	Culture, Art, and Antiques
B.39.	Feast Day (Wedding Day, New Year, Christmas)

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					Rented Space (sq.m)					Special Exhibitions	Netto	Brutto	Exhibitors with their own stands				Represented firms			Domestic	Foreign	Total		Admission for Trade/Public
					Halls		Open air		Total				Domestic	Foreign	Total	from...countries	Domestic	Foreign	Total					
					Domestic	Foreign	Domestic	Foreign																
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
<b>Russia. Chelyabinsk</b>																								
<b>YuzhUralEXPO JSC</b>																								
1	▲*	"Ural Industrial and Economic Week"	1	4	316	185			501	350	851	1654	37	19	56	9	18	7	25	915	19	934	T	B.31
<b>Russia. Ekaterinburg</b>																								
<b>Agency of Business Contacts Ltd</b>																								
2	▲	"Education from A to Z. Career"	1	3	1025				1025		1025	1800	140		140	1				10000		10000	T+P	B.37
3	▲	"Landscape Architecture and Design. Low-Rise Construction."	1	4	630		380		1010		1010	1200	125		125	1				11800		11800	T+P	B.02
4	▲	"Mother and Child. Health. Education. Development."	1	3	417				417		417	1050	61		61	1				8000		8000	T+P	B.07
<b>Russia. Kazan</b>																								
<b>Kazanskaya Yarmarka JSC</b>																								
5	▲*	"Art Gallery. Kazan"	1	5	1503	12	12		1527	96	1623	5500	208	2	210	3	1		1	5440	60	5500	T+P	B.38
6	●▲*	"VolgaStroyExpo"	1	4	2158	474	2814	119	5565	142	5707	12370	343	40	383	16	32		32	8170	80	8250	T+P	B.08
7	●▲*	"Intermebel"	1	3	570	52	700		1322	16	1338	3570	51	4	55	3				6710		6710	T+P	B.09
8	●▲*	"Metalworking. Kazan"	1	3	1413	153	12		1578	241	1819	5662	123	16	139	7	41	1	42	6170	60	6230	T+P	B.31
9	▲*	"JewelryExpo. Kazan"	1	5	1402		12		1414	162	1576	3700	165		165	1	3		3	8090	250	8340	T+P	B.06
10	▲*	"Oil, Gas. Petrochemistry"	1	3	2057	403	718		3178	12	3190	8420	147	27	174	8	33		33	7090	140	7230	T+P	B.27
11	▲*	"DorTransExpo"	1	3	364	46	1197		1607		1607	4255	54	3	57	4	18		18	4990	50	5040	T+P	B.21
12	▲*	"Week of Fashion and Style"	1	5	1097	19	45	185	1346	120	1466	5914	224	19	243	2	10		10	13740		13740	T+P	B.05
<b>Russia. Krasnodar</b>																								
<b>KrasnodarEXPO Ltd</b>																								
13	●*	"YUGAGRO"	1	4	8200	2970	15211	1594	27975		27975	54450	437	202	639	29	45	4	49	10759	936	11695	T+P	B.01
<b>Russia. Moscow</b>																								
<b>All-Russia Exhibition Centre State Joint-Stock Company Open JSC (GAO VVC)</b>																								
14	*	"Agrofarm"	1	3	2666	3602			6268	530	6798	14700	174	159	333	28	18	3	21	5709	496	6205	T+P	B.01
15	▲*	"Federal Exhibition and Fair of the Best Small and Medium-Scale Business Enterprises Production"	1	4	1097				1097		1097	2958	149		149	1	46		46	2810		2810	T+P	A.01
16	*	Technical Creativity of Youth "NTTM-	1	4	1443	2			1445	16	1461	6075	180	1	181	2	26		26	1810	40	1850	T+P	B.24

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					Halls		Open air		Total				Domestic	Foreign	Total	from...countries	Domestic	Foreign	Total					
					Domestic	Foreign	Domestic	Foreign																
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
17	●▲*	"Flowers-IPM-2013"	1	3	4309	2253			6562	219	6781	14700	229	125	354	31	13	4	17	11870	1320	13190	T+P	B.02
18	▲*	"Agrotech Russia"	1	4	4486	4727	4135	1033	14381	2	14383	28392	266	161	427	26	20	6	26	13105	986	14091	T+P	B.01
19	●▲*	"Golden Autumn"	1	4	7544	1372	2901	100	11917	835	12752	34370	2131	72	2203	17	256	9	265	19760	1040	20800	T+P	B.01
20	▲*	"All-Russia Forum "Educational Environment""	1	4	724	114			838	84	922	2805	90	10	100	5	11	1	12	2390	70	2460	T+P	B.37
<b>Association of Designers, Manufacturers and Suppliers of Personal Protective Equipment (ASIZ)</b>																								
21	▲	"Safety and Protection of Labour - 2013"	1	4	6550	850			7400	132	7532	13287	298	31	329	23	35		35	13500	1500	15000	T	B.10
<b>Bizon Exhibition Companies Group LLC</b>																								
22	●*	"Integrated Safety and Security Exhibition ISSE 2013"	1	4	8946	882	2931	228	12987	636	13623	29160	366	58	424	16	28	2	30	14091	587	14678	T	B.10
23	●▲	"Interpolitex"	1	4	5486	991			6477		6477	7356	383	66	449	24				14248	2532	16780	T	B.26
<b>Crocus International JSC</b>																								
24	●*	"Moscow Boat Show"	1	6	13616	2245			15861		15861	47900	209	59	268	20	11		11	7450	740	8190	T+P	B.33
<b>Euroexpo Ltd</b>																								
25	●▲*	"Domestic Construction Materials - 2013"	1	4	2772	283			3055		3055	8803	226	25	251	6	20	4	24	9690	620	10310	T	B.08
26	●	"Climate World - 2013"	1	4	9179	3650			12829		12829	24000	288	99	387	23	13		13	18269	4568	22837	T	B.08
27	●	"GARDENTOOL - 2013"	1	4	1092	271			1363		1363	4300	86	34	120	12	13	1	14	3840	160	4000	T	B.02
28	●	"Otdykh/ Leisure - 2013"	1	4	4869	5275			10144		10144	20748	389	471	860	61	10		10	25511	3019	28530	T	B.14
29	●*	"Moscow International Tool Expo MITEX-2013 (Variety of Tools)"	1	4	5733	4983	305		11021	109	11130	23500	188	371	559	20	9	3	12	7666	403	8069	T	B.31
30	●	"Apteka - 2013"	1	4	1015	564			1579	567	2146	5300	174	59	233	27	32	9	41	5423	227	5650	T	B.11
<b>Expo-Ecos, Ltd</b>																								
31	▲	"International Forum High Technology of XXI. Innovations on SCO Space"	1	3	1183	15			1198		1198	1900	192	2	194	3				3000	140	3140	T	B.24
<b>Expo-Park. Exhibition Projects Ltd</b>																								
32	▲*	"Russian Antique Salon"	2x1	9	4182	98			4280	88	4368	9924	235	3	238	4				13910	430	14340	T+P	B.38
33	▲*	"Design & Reklama"	1	4	1840	112			1952	703	2655	9182	142	9	151	9				7340	550	7890	T	B.18
34	▲*	"Arch Moscow"	1	5	1952	634	1341		3927	2173	6100	11930	123	30	153	13	8	2	10	11330	1120	12450	T	B.08

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					Halls		Open air		Total				Domestic	Foreign	Total	from...countries	Domestic	Foreign						Total
					Domestic	Foreign	Domestic	Foreign																
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
35	▲*	"Christmas Time / 100 Days Before New Year"	1	4	1593	49			1642	345	1987	6030	84	3	87	4	11		11	2250	20	2270	T	B.39
36	▲*	"ART MOSCOW"	1	5	1510	777			2287		2287	2931	39	13	52	12	4		4	5530	610	6140	T+P	B.38
37	▲	"Russian Antique Salon"	2x1	9	4312	59			4371	181	4552	7529	287	3	290	3	3		3	17950	2050	20000	T+P	B.38
38	▲*	"non/fiction"	1	5	1929	228			2157		2157	7700	268	15	283	12	3		3	22830	710	23540	T+P	B.19
<b>Expocentre ZAO</b>																								
39	●▲*	"Consumexpo"2013. Winter"	2x1	4	6319	3908			10227	569	10796	44344	295	286	581	21	8	8	16	9483	194	9677	T	A.01
40	●▲*	"Prodexpo"2013"	1	5	33302	13826	81		47209	76	47285	95085	1394	915	2309	64	24	9	33	49526	4307	53833	T	B.03
41	●▲*	Fashion"2013. Spring"	2x1	4	3729	484			4213	150	4363	12649	193	27	220	17	5		5	5540	290	5830	T	B.07
42	●▲*	"Interlakokraska"2013"	1	4	2408	1780			4188	88	4276	14243	130	104	234	22	4	1	5	7280	630	7910	T	B.29
43	●▲*	"Obuv. Mir Kozhi"2013. Spring"	2x1	4	959	6128			7087	181	7268	15580	45	254	299	11	1	1	2	4813	362	5175	T	B.05
44	●▲*	application"2013"	1	3	1023	628			1651	15	1666	5867	86	59	145	11	8	2	10	5880	310	6190	T	B.30
45	●▲*	"Tires and rubber"2013"	1	4	825	1912			2737		2737	5861	73	136	209	22	3	1	4	7020	370	7390	T	B.29
46	●*	"Navitech"2013"	1	3	956	141			1097	279	1376	2760	54	9	63	7	20		20	6830	360	7190	T	B.24
47	●▲*	"Sviaz-Expocomm"2013"	1	4	9077	4661	466	40	14244	70	14314	32430	267	265	532	26	15	7	22	17050	1090	18140	T	B.23
48	●▲*	"Metalloobrabotka-2013"	1	5	20372	17533	534	369	38808	48	38856	72855	465	640	1105	40	9	32	41	23890	1798	25688	T	B.31
49	●▲*	"5pExpo"2013"	1	3	1682	129			1811	156	1967	7839	114	5	119	4	5	1	6	780	33	813	T	B.16
50	●▲*	"Mir Stekla"2013"	1	4	2390	3433	8		5831	345	6176	19282	93	200	293	25	6	4	10	5980	450	6430	T	B.08
51	●▲*	"Elektro"2013"	1	4	4526	4385			8911	372	9283	28079	226	232	458	25	1	1	2	10760	810	11570	T	B.34
52	●▲*	Autumn"	2x1	4	4549	1147			5696	287	5983	16304	216	58	274	20	3	1	4	9070	790	9860	T	A.01
53	●▲*	"Consumexpo"2013. Autumn"	2x1	4	903	2594			3497	120	3617	15100	76	212	288	11	3		3	6340	260	6600	T	B.07
54	●▲*	"Mir Detstva"2013"	1	4	12688	3548			16236	871	17107	47261	480	137	617	32	9	2	11	17360	1110	18470	T	B.07
55	●▲	"Reklama"2013"	1	4	4447	756	10		5213	798	6011	14956	206	50	256	16				14383	584	14967	T	B.18
56	●▲*	"Agroprod mash"2013"	1	5	14834	8502	73		23409		23409	61476	476	327	803	36	8	2	10	16900	1880	18780	T	B.01
57	●▲*	"Obuv. Mir Kozhi"2013. Autumn"	2x1	4	980	6608			7588	21	7609	15580	49	276	325	12				4091	558	4649	T	B.05
58	●▲*	"Sklad. Transport. Logistika"2013"	1	4	1188	418	50		1656	150	1806	8408	82	12	94	8	6		6	4510	90	4600	T	B.21
59	▲*	"Khimia"2013"	2	4	4110	4545		40	8695	96	8791	21404	237	284	521	24	6	1	7	14100	900	15000	T	B.29
60	▲*	"Plastics Industry Show"2013"	1	4	308	127			435		435	2646	27	13	40	5				6550	420	6970	T	B.29
61	●▲*	"Mebel"2013"	1	5	28372	11050	8		39430	334	39764	86000	548	334	882	37	7	2	9	35880	3120	39000	T	B.09

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					Halls		Open air		Total				Domestic	Foreign	Total	from...countries	Domestic	Foreign	Total					
					Domestic	Foreign	Domestic	Foreign																
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
62	*	Intellectual Property Expopority"2013"	1	3	836				836	1876	2712	8806	138		138	1	9		9	2040	80	2120	T	B.24
63	●▲*	"Zdravookhraneniye"2013"	1	5	10550	8263	383		19196	9	19205	41967	498	390	888	42	25	1	26	30530	1610	32140	T	B.11
64	●▲*	"Healthy lifestyle"2013"	1	5	2904	1444			4348		4348	13328	195	58	253	25	3		3	15150	800	15950	T	B.11
<b>Expostroy Ltd</b>																								
65	*	"Expostone"	1	4	1417	2784	592	67	4860		4860	9950	124	192	316	19	22	15	37	2838	247	3085	T	B.32
<b>ITE Moscow</b>																								
66	●*	"Aqua-Therm Moscow"	1	4	10714	11666			22380		22380	40014	320	401	721	29	9	2	11	24165	2685	26850	T	B.08
67	●	"Ingredients Russia"	1	4	1225	1191			2416	53	2469	5728	89	100	189	16	14	3	17	4503	500	5003	T	B.03
68	●	"MITT"	1	4	6065	14613	118		20796	60	20856	56688	530	1322	1852	85	16	4	20	33305	4330	37635	T+P	B.14
69	●	"MosBuild. Building & Interiors"	1	4	22062	13819	2065	54	38000	47	38047	80000	778	663	1441	44	40	2	42	54524	3604	58128	T	B.08
70	●	"MosBuild. Fenestration"	1	4	3517	3165			6682		6682	14000	121	101	222	19	24	4	28	13692	858	14550	T	B.08
71	●	"MIPS"	1	4	9392	2582			11974		11974	21377	322	168	490	26	32	4	36	16692	879	17571	T	B.10
72	●	"MosBuild. Cersanex"	1	4	12222	13140	72		25434	31	25465	56000	243	368	611	30	15	3	18	23565	1828	25393	T	B.08
73	●	"TransRussia"	1	4	5598	5968	120		11686	64	11750	23751	217	312	529	31	8	6	14	12847	2320	15167	T	B.21
74	●*	"MIOGE"	1	4	15180	8292	2253	554	26279		26279	50169	546	380	926	37	29	9	38	20395	2017	22412	T	B.27
75	●	"WorldFood Moscow"	1	4	10315	14425	299		25039	53	25092	63679	575	1059	1634	69				22666	4000	26666	T	B.03
76	●	"Pharmtech"	1	4	2541	4143			6684		6684	12707	126	198	324	27	12	6	18	4726	510	5236	T	B.11
<b>MEDI Expo Ltd</b>																								
77	●▲*	"Care Mother & Child 2013"	1	4	593	473			1066	14	1080	2080	73	28	101	15	2		2	4297	133	4430	T	B.11
<b>Metal-Expo JSC</b>																								
78	●▲*	"Metal - Expo 2013"	1	4	9309	5593	68		14970		14970	34685	371	302	673	37	24	10	34	15822	1955	17777	T	B.31
<b>MVK - International Exhibition Company JSC</b>																								
79	●▲*	"Cabex"	1	4	2196	649			2845		2845	5352	134	43	177	15	13		13	3990	255	4245	T	B.34
80	●▲	"Analitika Expo"	1	4	2907	1075			3982		3982	8484	182	62	244	18	12	1	13	5810	305	6115	T	B.34
81	●▲	"EEM / Euroexpofurniture"	1	4	3524	521			4045	156	4201	10187	155	30	185	7	4	3	7	7662	175	7837	T+P	B.09
82	●▲	"RosUpack"	1	4	9268	3461	192		12921	24	12945	24495	456	204	660	34	12		12	19712	1600	21312	T	B.20
83	●	"FastTec"	1	3	153	523			676		676	1393	15	59	74	4	10		10	1081	70	1151	T	B.08
84	●▲	"Weldex / Rossvarka"	1	4	3719	1281			5000	77	5077	9824	190	57	247	18	11	1	12	5514	230	5744	T	B.31
85	●▲*	"Mashex"	1	4	2435	474			2909		2909	6559	91	24	115	9	10		10	4760	300	5060	T	B.31

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					Halls		Open air		Total				from...countries	Domestic	Foreign	Total								
					Domestic	Foreign	Domestic	Foreign																
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
86	●▲	"PCVExpo"	1	4	4191	1700			5891		5891	10705	175	121	296	22	25	4	29	5361	404	5765	T	B.31
87	●▲	"Polygraphinter"	2	4	4253	837			5090		5090	10180	169	55	224	17				10749	689	11438	T	B.20
88	●▲*	"Woodex"	2	4	4805	7996	185		12986		12986	29144	142	276	418	28	9	2	11	7884	1502	9386	T	B.35
<b>Orgtechcentre Interoptorg JSC</b>																								
89	●▲*	"Dacha. Garden. Landscape. Small Mechanization"	1	5	1569	36	195	70	1870	136	2006	4788	252	5	257	6	26		26	14280	760	15040	T+P	B.02
<b>RLP-Yarmarka Ltd</b>																								
90	●▲*	"17 (40) International Fair Leather - Footwear - Fur - Technology"	2x1	4	2545	612			3157	521	3678	6344	214	63	277	12		1	1	11710	1020	12730	T	B.05
91	●▲	"18 (41) International Fair Leather - Footwear - Fur - Technology"	2x1	4	2532	621			3153	521	3674	6344	215	60	275	12		1	1	11200	852	12052	T	B.05
<b>Russian Exhibition Company Expodesign Ltd</b>																								
92	●▲*	"Hunting and Fishing in Russia"	2x1	5	15593	555	729		16877	84	16961	35155	885	39	924	14	22	2	24	51440	1590	53030	T+P	B.14
93	●	"DOMEXPO"	2x1	4	1663	1277			2940		2940	12000	107	102	209	24	40	8	48	7397	1325	8722	T	B.17
94	▲	"CranExpo"	1	3	575	379			954	135	1089	2728	56	26	82	13	37	3	40	1297		1297	T	B.08
95	●	"Hunting and Fishing in Russia"	2x1	4	8171	563	60		8794	84	8878	23290	657	50	707	15	5		5	19863	2707	22570	T+P	B.14
96	●▲*	"DOMEXPO"	2x1	4	1609	906			2515	40	2555	12000	110	92	202	21	26	2	28	6080	320	6400	T+P	B.17
<b>Textilexpo JSC</b>																								
97	●▲	"Apparel Textile Salon/International Salon of apparel fabrics and accessories for garment production"	2x1	See statistics for 40 Federal Trade Fair for Textile and Light Industry Goods and Equipment Textillegprom																				
98	●▲	"Home Textile Salon/International Salon of decorative fabrics, home textiles and interior furnishings"	2x1	See statistics for 40 Federal Trade Fair for Textile and Light Industry Goods and Equipment Textillegprom																				
99	●▲	"Home Textile Salon/International Salon of decorative fabrics, home textiles and interior furnishings"	2x1	See statistics for 41 Federal Trade Fair for Textile and Light Industry Goods and Equipment Textillegprom																				
100	●▲	"Apparel Textile Salon"	2x1	See statistics for 41 Federal Trade Fair for Textile and Light Industry Goods and Equipment Textillegprom																				



№	● UFI Approved Event ▲ RUEF logo * Audit sign	Events	Interval Year	Duration in Days	Space								Exhibitors							Visitor figures				Themes
					Rented Space (sq.m)					Special Exhibitions	Netto	Brutto	Exhibitors with their own stands				Represented firms			Domestic	Foreign	Total	Admission for Trade/Public	
					Halls		Open air		Total				Domestic	Foreign	Total	from...countries	Domestic	Foreign	Total					
					Domestic	Foreign	Domestic	Foreign																
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
<b>ITE Moscow; Messe Frankfurt RUS Ltd</b>																								
101	● *	"Automechanika Moscow powered by MIMS"	1	4	7611	17646	259	103	25619		25619	59877	279	1333	1612	47	7	31	38	14694	1816	16510	T	B.22
<b>RLP-Yarmarka Ltd; Textilexpo JSC</b>																								
102	▲	"40 Federal Trade Fair for Textile and Light Industry Goods and Equipment "Textillegprom""	2x1	4	24320	9529	837	18	34704	846	35550	61146	2061	525	2586	24	12	4	16	22168	1705	23873	T	B.05
103	▲	"41 Federal Trade Fair for Textile and Light Industry Goods and Equipment Textillegprom"	2x1	4	24565	8338	652	40	33595	971	34566	61215	1914	530	2444	21	12	4	16	23536	1021	24557	T	B.05
<b>Russia. Nizhny Novgorod</b>																								
<b>Nizhegorodskaya Yarmarka All-Russia JSC</b>																								
104	▲	"Russian Architecture And Construction Forum"	1	4	2746	308	1354		4408	180	4588	7935	212	17	229	10				7000	328	7328	T+P	B.08
105	▲	"Great Rivers/ICEF"	1	4	1900	240	924		3064	2000	5064	9116	187	19	206	11				6000	328	6328	T	B.13
106	●▲	"Future of Russia"	1	4	1825		123		1948	1251	3199	5758	136		136	1				2087		2087	T+P	A.01
<b>Russia. Novokuznetsk</b>																								
<b>Kuzbass Fair JSC; Messe Duesseldorf Moscow OOO</b>																								
107	●▲	"Ugol Rossii and Mining 2013"	1	4	4783	2729	8451	1836	17799		17799	41500	580	196	776	25				24646	354	25000	T	B.32
<b>Russia. Novosibirsk</b>																								
<b>ITE Siberian Fair LLC</b>																								
108	●	"Sibbuild - The First Building Week - 2013"	2x1	4	4861	1554	92	102	6609	193	6802	14382	315	63	378	16	16	1	17	11711	154	11865	T	B.08
109	●	"Sibbuild - The Second Building Week - 2013"	2x1	4	5038	688	16	102	5844	193	6037	15028	364	36	400	14	7	5	12	9966	80	10046	T	B.08
110	●	"MedSib - 2013"	1	3	845	45	108		998	15	1013	6380	143	5	148	6	39	6	45	3637	22	3659	T	B.11
<b>Russia. Perm</b>																								
<b>Permskaya Yarmarka Exhibition Centre Ltd</b>																								
111	*	"Metalworking. Welding 2013"	1	4	3419	352			3771		3771	8546	177	22	199	7	25	3	28	4430	90	4520	T	B.31
<b>Russia. Samara</b>																								
<b>Expo-Volga Ltd</b>																								

№	● UFI Approved Event ▲ RUEF logo * Audit sign	Events	Interval Year	Duration in Days	Space								Exhibitors							Visitor figures				Themes
					Rented Space (sq.m)					Special Exhibitions	Netto	Brutto	Exhibitors with their own stands				Represented firms			Domestic	Foreign	Total	Admission for Trade/Public	
					Halls		Open air		Total				Domestic	Foreign	Total	from...countries	Domestic	Foreign	Total					
					Domestic	Foreign	Domestic	Foreign																
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
112	▲ *	"Power Engineering"	1	4	1235	193			1428	42	1470	3370	98	10	108	7	59	2	61	3674	75	3749	T	B.28
113	▲ *	"Building Industry"	1	4	1054	27	29	38	1148	60	1208	2623	123	4	127	4	5		5	2544	26	2570	T	B.08
114	▲	"Industrial Show"	1	4	822	159			981		981	3030	132	5	137	6	4		4	2423	10	2433	T	B.31
<b>Russia. Saratov</b>																								
<b>Sofit-Expo JSC</b>																								
115	▲	"Construction. Finishing. Design. 2013"	1	4	692	36	463		1191	1519	2710	6468	171	3	174	4	14		14	15151	27	15178	T+P	B.08
<b>Russia. Sochi</b>																								
<b>SOUD – Sochi Exhibitions JSC</b>																								
116	▲	"Resorts and Tourism-2013"	1	5	1100				1100	310	1410	2100	209	3	212	2	4		4	2000	200	2200	T	B.14
117	▲ *	"Wine-Vodka-2013"	1	4	169	70			239	100	339	550	16	3	19	4	23	9	32	2460	80	2540	T	B.03
118	● ▲ *	"Beer-2013"	1	4	1586	634			2220	27	2247	4100	91	35	126	15	48	6	54	2460	80	2540	T+P	B.03
119	▲	"InterJeweller-2013"	1	7	1820		280		2100		2100	4000	152		152	1	4	8	12	8000		8000	T	B.06
<b>Russia. St. Petersburg</b>																								
<b>ExpoForum JSC</b>																								
120	▲	"Childhood Planet"	1	4	1603	69			1672	194	1866	6432	159	3	162	3	7		7	12699	130	12829	T+P	B.07
121	● ▲	"Energetika & Electrotechnika"	1	4	4614	629	234		5477	72	5549	16194	248	49	297	14	17		17	7962	112	8074	T	B.28
122	▲	"Hipposphere"	1	4	1237	27	14		1278	2496	3774	8599	127	3	130	2				11125	110	11235	T+P	B.15
123	● ▲	"City and Flowers"	1	4	370	24	108		502	235	737	2611	36	2	38	3				2880	120	3000	T+P	B.02
124	● ▲ *	"Baltic Marine Festival"	1	3			1749	60	1809	1260	3069	5524	49	6	55	5	14	2	16	2970	90	3060	T+P	B.33
125	▲	"AgroRuss"	1	7	3360	284	11260	378	15282	220	15502	37715	1303	84	1387	23	7	1	8	113180	3254	116434	T+P	B.01
126	● ▲ *	"Russian Industrialist"	1	3	5088	315	1115		6518	995	7513	21317	432	56	488	11	18	4	22	21980	1910	23890	T+P	A.02
127	● ▲	Auto+Automechanika"	1	4	702		324		1026	1879	2905	9157	38		38	1	2		2	2421	21	2442	T+P	B.22
128	● ▲	"Zoosphere"	1	4	3900	554			4454	340	4794	12023	185	37	222	21	25	1	26	8418	829	9247	T+P	B.15
<b>Farexpo Ltd</b>																								
129	● ▲ *	"Expohoreca"	1	3	1344	231			1575	510	2085	6700	87	25	112	10	19		19	2610	170	2780	T	B.04
130	● ▲ *	"Autoworld"	1	5	2573	536	264		3373	149	3522	8075	74	10	84	9	36		36	31530	640	32170	T+P	B.22
131	▲ *	"SPRING-SUMMERS" S FAIR"	1	4	1555	105			1660	144	1804	7084	274	17	291	7				20880	210	21090	P	A.01

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					Halls		Open air		Total				Domestic	Foreign	Total	from...countries	Domestic	Foreign	Total					
					Domestic	Foreign	Domestic	Foreign																
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
132	●▲*	"Ros-Gas-Expo"	1	4	2409	304	141		2854		2854	6335	99	32	131	11	45	3	48	3443	181	3624	T	B.27
133	●*	"Boilers and Burners"	1	4	637	288	30		955		955	2123	63	12	75	7	26	3	29				T	B.27
134	●▲	"Electronics. Instrument-making. Automation"	1	3	1642	377			2019	168	2187	6500	162	31	193	10				5615	65	5680	T	B.34
135	●*	"New Year's Gift"	1	4	3165	392			3557	75	3632	13000	539	62	601	11				44110	900	45010	T+P	A.01
<b>Primexpo Ltd</b>																								
136	●▲	"NDT Russia" (Russia. Moscow)	1	3	1487	122	30		1639		1639	5004	91	10	101	5	63		63	4018	211	4229	T	B.31
137	●▲	"CleanExpo/Pulire"	1	3	568	92			660		660	1400	37	3	40	4	28		28	2805	85	2890	T	B.13
138	●▲	"ExpoElectronica" (Russia. Moscow)	1	3	5377	1467			6844		6844	12700	232	143	375	17	71		71	17874	316	18190	T	B.34
139	●*	"MiningWorld Russia" (Russia. Moscow)	1	3	1584	2780	754	448	5566		5566	10922	134	227	361	32	25	11	36	4552	396	4948	T	B.32
140	●*	"SFITEX - Security and Fire Exhibition"	1	4	2862	308	10		3180		3180	8133	170	21	191	17	10	8	18	6838	211	7049	T	B.10
141	●▲*	"ExpoClean/Pulire" (Russia. Moscow)	1	3	2571	792			3363	98	3461	7254	133	34	167	15	19	3	22	3012	192	3204	T	B.13
142	▲	"Dry-cleaners and Laundry" (Russia. Moscow)	1	See statistics for ExpoClean/Pulire (Russia. Moscow)																				
143	●*	"Power Electronics" (Russia. Moscow)	1	3	754	109			863		863	1 795	1	10	11	10				2 954	223	3 177	T	B.34
<b>RESTEC Exhibition Company JSC</b>																								
144	●▲	"Junwex St. Petersburg"	1	5	12797	166			12963	265	13228	26000	611	12	623	9				39556	574	40130	T+P	B.06
145	▲	"St. Petersburg Technical Fair"	1	3	1180	600			1780	185	1965	3950	184	86	270	12	24	1	25	3786	190	3976	T	A.02
146	▲	"BLECH Russia"	2	3	1859	996			2855	176	3031	5978	81	69	150	19				2868	215	3083	T	B.31
147	▲	"Easter Festival"	1	5	1007	324			1331	333	1664	4410	264	72	336	7				212	20488	20700	T+P	B.36
148	▲	"JUNWEX New Russian Style" (Russia. Moscow)	1	5	11755	175			11930	670	12600	25300	606	15	621	10				30324	692	31016	T+P	B.06
149	●▲*	"RAO/CIS Offshore"	2	4	1133	398			1531	27	1558	4392	64	16	80	11	87	25	112	1908	260	2168	T	B.27

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					Halls		Open air		Total				Domestic	Foreign	Total	from...countries	Domestic	Foreign						Total
					Domestic	Foreign	Domestic	Foreign																
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
150	▲	Industry"		1	See statistics for "RAO/CIS Offshore"																			
151	▲*	"Junwex Moscow" (Russia. Moscow)	1	5	20300	530			20830		20830	33720	604	41	645	14	2		2	16550	2040	18590	T+P	B.06
152	▲	"Tekhnodrev"	1	3	744	34	24	10	812	45	857	2500	43	4	47	3				2616	93	2709	T	B.35
153	▲	"Holy Russia"	1	5	577	197			774	179	953	2500	158	45	203	9				24935	89	25024	T+P	B.36
<b>Farexpo Ltd; RLP-Yarmarka Ltd; Textilexpo JSC</b>																								
154	●▲	"Fashion Industry"	2x1	4	1873	989			2862	215	3077	8797	154	62	216	13				10531	106	10637	T+P	B.05
155	●▲*	"Fashion Industry"	2x1	4	2168	1235			3403	555	3958	13065	157	98	255	16	25	8	33	10480	210	10690	T+P	B.05
<b>Primexpo Ltd; RESTEC Exhibition Company JSC</b>																								
156	●	"Prodtech"	1	3	3054				3054		3054	3054	85	61	146	12				4450	50	4500	T	B.03
<b>Russia. Surgut</b>																								
<b>Yugorskiye Kontrakty Regional Exbn. Center JSC</b>																								
157	▲	"Surgut. Oil and Gas - 2013"	1	3	1040	177	1542	84	2843	456	3299	7000	124	18	142	10	72		72	3220	150	3370	T	B.27
158	▲	"GOODS OF THE EARTH UGRA" (Russia. Khanty-Mansiysk)	1	3	1352		50		1402		1402	4000	210		210	1				12740		12740	P	A.01
<b>Russia. Ufa</b>																								
<b>BashEXPO Exbn. Center Ltd</b>																								
159	▲	"International Building Forum: City. Architecture and Construction"	1	4	1058	72	473	38	1641		1641	5100	137	24	161	17	11	2	13	11000		11000	T	B.08
160	▲	"Medicine Forum"	1	3	911	148			1059		1059	4600	107	37	144	20				13700		13700	T	B.11
<b>Bashkir Exhibition Company Ltd</b>																								
161	▲	"Gas. Oil. Technology-2013"	1	4	3228	235	1535	308	5306	741	6047	21777	368	25	393	12	50		50	8752	201	8953	T	B.27
<b>Moldova. Chisinau</b>																								
<b>Moldexpo Int. Exbn. Center JSC</b>																								
162	●	"Moldagrotech (spring)"	2x1	4	689	210	2499		3398	180	3578	8200	82	21	103	9	68		68	10550	550	11100	T	B.01
163	●	"Moldagrotech (autumn)"	2x1	4	820	560	4375	100	5855		5855	11000	84	57	141	15		15	15	12060	640	12700	T	
<b>Poliproject Exhibitions Ltd</b>																								
164	●▲*	"EXPOVIN MOLDOVA" 2013"	1	4	1086	406	194	8	1694	136	1830	3774	76	47	123	9	15	5	20	5310	160	5470	T	B.03

**System of Monitoring and Control of Exhibitions Quantitative Indicators  
(Extracts from RUEF Internal Rules)**



Exhibitions approved by UFI - the Global Association of the Exhibition Industry are furnished with up-to-date trade show equipment, elaborated infrastructure; provide full range of products and services meeting the actual demands of national market and regional economy.

**On Implementing UFI Audit Rules for all UFI Approved Events since July 2010**

It is obligatory to provide an audit certificate for every other session of the UFI Approved Event. For the events which are audited for the first time to obtain the status of UFI Approved Event it is obligatory to provide the audit certificate for the previous session.

UFI takes measures to promote audit in every regional branch as:

- audit is a reliable and accurate tool to measure ROI
- it is essential to have actual, not overestimated indicators
- it is crucial for exhibition industry image

Controlled Indicators:

- Net exhibition space
- Number of domestic and foreign visitors and number of visits
- Number of domestic and foreign exhibitors

**Russian Union of Exhibitions and Fairs Logo is the quality sign of an exhibition/fair.**

Granting the RUEF Logo to a trade show event means professional estimation of its organization level, prime significance for the region economy and external economic links broadening.

The RUEF Logo is granted to an exhibition / fair if it has been staged at least 2 times and each of the events has met the following criteria:

1. an exhibition / fair own unique name
2. at least 10 % of direct foreign exhibitors provided the exhibition space rented by them is at least 100 sq. m.
3. exhibits conformity with an exhibition / fair theme, adherence to time constraints and periodicity of the event
4. at least 1 000 sq. m. of the exhibition space net
5. at least 5 000 of visitors
6. stand equipment is in accordance with international standards
7. permanent services rendering (commercial, marketing, advertising etc.)

As an exception RUEF Logo may be granted to an exhibition/fair by RUEF General Assembly in case the exhibition/fair does not fully comply with the above requirements in case this exhibition/fair has special importance for the region's economy.

The audit of exhibition key figures is obligatory for exhibitions applied for the RUEF Logo. In case the interval year of an exhibition/fair is twice a year it is obligatory to audit both event sessions in the year when the exhibition/fair exhibitions is applied for the RUEF Logo.

The subsequent audit of exhibitions/fairs with RUEF Logo shall be held in two sessions, for the third session of the exhibition/fair.



### RUEF Exhibition Audit Procedure

Exhibition audit consists in review and control of quantitative indicators of an exhibition.

Special registered RUEF Logo can be used in the description of the event which has been audited.

Exhibition audit consists in quantitative indicators review and control.

The quantitative indicators review and control system:

1. The principle of voluntary participation underlies exhibition indicators review and control system.
  - 1.1 There is, however, an exception for exhibitions/fairs nominated by an organizer for RUEF Logo and granted with the RUEF Logo. The event's key indicators audit is mandatory for such events.
2. The RUEF Executive Director regulates exhibition audit procedure control.
3. UFI accredited and RUEF authorized independent audit company is in charge of exhibition statistics review.
4. Voluntary Statistics Audit Rules and Regulations approved by RUEF are fundamental for review and control.
5. Each third edition of the event is reviewed and controlled. If an exhibition is carried out twice a year, it is reviewed and controlled when 2 fall and 2 spring editions have been carried out.
6. Applications for audit are sent by the organizers to:
  - RUEF Executive Director
  - Audit company
7. Deadline for application for exhibition statistics review and control:
  - to get officially confirmed data - one month before the exhibition at the latest;
  - to be granted the RUEF Logo – one month before the exhibition/fair together with the application for the RUEF Logo in line with the Provision "On Exhibition Events Voluntary Certification".
8. The application includes:
  - the name of the event
  - dates
  - venue
  - planned net space
  - planned number of exhibitors
  - planned number of visitors
  - data on visitors registration system
9. Exhibition event indicators check method:
  - visual inspection by the auditor;
  - visual inspection of the visitors registration by the auditor at the entrance;
  - random documentary verification in the organizer's office when the exhibition is over
10. Exhibition event indicators control method:
  - within 10 days after the exhibition is over the audit company sends to RUEF Executive Director a copy of the Audit Certificate of the audited exhibition which indicators are entered into the RUEF data base.
  - RUEF Executive Director is in charge of verification of exhibition statistics against the audit certificate according to the officially executed by the organizers yearly statistics report published in the annual RUEF Statistical Survey.
11. The Audit Certificate is handed over to the organizer within 10 days after the exhibition indicators control at the latest.



UFI Approved Event is used for all exhibitions of UFI members in case they conform to the requirements of international operation standards



Sign of highest recognition of exhibitions of RUEF members



Exhibition audit is the validity guarantee of exhibitions statistics indicators

**STATISTICAL SURVEY 2013**  
AUDITED TRADE SHOWS

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