



Forward

To:

<http://www>

The background of the top half of the advertisement is a blurred image of a trade show booth. Several digital screens are visible, displaying text. One screen prominently shows 'http://www' in a large, white, monospace font. Other screens in the background show the words 'Forward' and 'To:'.

**One day**, the internet might be such a powerful marketing medium that it lets you do almost half of what a good exhibition can do for you today.



**Exhibitions.**

Business doesn't get any more direct than this.