

discovered it handled it bought it felt it learned it tried it heard it touched it tasted it smelled it

The greatest shop in the world?

noted it understood it squeezed it liked it

Imagine a huge shop dedicated to your greatest obsession. Imagine it had all the big names the specialist suppliers and the newest companies.

Imagine you could try everything on show. Then meet the experts, ask questions and meet other enthusiasts.

For every passion, there's an exhibition.

Exhibition.