



DISCOVER
Puerto Rico

Make Your Meeting Boricua

NOVEMBER 1, 2023



Welcome

JACQUELINE ROSA

Convention Sales Strategy Director

Our Mission:
Bring prosperity to Puerto Rico by
collaboratively positioning our diverse and
unique Island as a premier destination for
leisure, business, and events.

YOUR DEDICATED CONCIERGE

- DMO provides access to local industry and partners in key sectors
- Turnkey planning support with dedicated team
- Destination Travel Concierge for all your planning needs
- Collaboration with integrated communication and marketing teams for further support



RECORD BREAKING 2022 + GOAL SETTING 2023

- Puerto Rico Convention Center: 95% increase in RFPs compared to last year
- Lodging Revenue: 16% increase from this time last year and 19% increase in short-term rental revenue
- Incoming Travelers: Demand 30% higher than a year ago
- Driven By: Compelling meetings experiences, marketing and impactful Live Boricua campaign
 - ASAE
 - WITS
 - SATW
 - IGLTA

MAKE YOUR MEETING BORICUA

Come for the business, come alive with the experience

- A memorable experience:
 - Puerto Rico's diverse people (Boricuas) and culture
 - Embrace the spirit, passion and uniqueness of the Island's essence
 - Translates into custom team-building and CSR initiatives





Meetings Infrastructure

HIGH TECH & HISTORICAL

- **Puerto Rico Convention Center:** 600,000 square feet and the most technologically advanced in the region
 - 15 meeting rooms
 - 29 break-out rooms
 - GBAC Star Facility Rating
- **Distrito T-Mobile:** offers a multisensory, audiovisual experience
 - 14,000+ square feet of LED displays
 - Largest 4K horizontal LED screen in the Americas
 - Coca-Cola Music Hall



HOTEL PROPERTIES + UNIQUE VENUES

FOR ALL SIZE GROUPS

- 177+ hotel options, with 15,530+ hotel rooms open and operating
- Views of stunning beachside bliss, mountain landscapes or rainforest magic.
- Variety of charming venues offering modern technologies and amenities.
- From convenient hotel meeting spaces, to unexpected venues:
 - Art galleries
 - Coffee haciendas/farms
 - Rum distilleries
 - Historic, modernized buildings

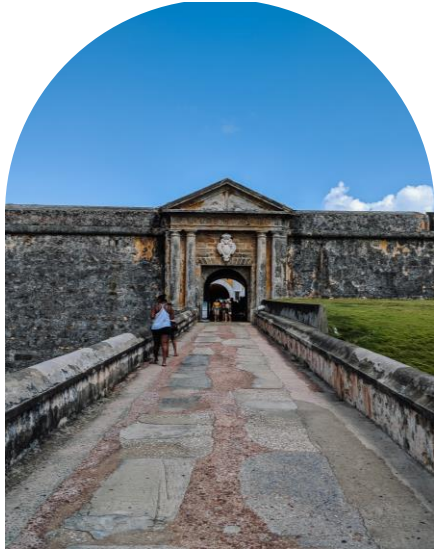




Unique & Memorable Experiences

COMMUNITY AND BONDING FOR TEAM-BUILDING

INCORPORATING CULTURE



HISTORY

Colonial architecture, indigenous art, music and culture



FOOD AND BEVERAGE

World renowned cuisine, coffee, chocolate and rum



NATURE AND ADVENTURE

Bioluminescent bays, rainforests, caves and more





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Thank You
